

The Great Redwood Trail
Master Plan
Workshop Summary
Fortuna

In-Person Workshop
with 98 Attendees
at Fortuna River Lodge Conference Center
on March 22, 2023

Fortuna Community Workshop Agenda

Station 0. Welcome

Objective: Welcome station to orient people to the layout of the workshop and other stations.

Materials:

- Sign-in sheets
- Workshop Flyer that includes a map of the Great Redwood Trail (GRT) on one side and a description of the workshop activities by station on the other side. *(pages 5 and 6)*

Activity: Participants sign-in, learn about layout of workshop stations, and receive nametags and directions.

Station 1. The Great Redwood Trail Vision

Objective: Share information with participants about the Great Redwood Trail background, extents, and timeline; the GRT Master Plan purpose, vision, process, and schedule; and rail trails/railbanking.

Materials:

- Board 1: Vision and GRT Master Plan Overview. Shows a map of the entire GRT and provides information on the GRT and a timeline showing how we got to present day. *(page 7)*
- Board 2: GRT Master Plan Process. Includes a project schedule and information on what a master plan is, the community outreach process, and stakeholder groups being consulted during the process. *(page 8)*
- Board 3: Rail trails and Rail banking. Defines rail trails and railbanking, including photos of examples of each. *(page 9)*

Activity: Staff to help direct people to different workshop stations and answer questions participants have about the project and timeline.

Station 2. Trail Best Practices

Objective: Share trail best practices related to key topics surrounding the Great Redwood Trail. Illustrate possible solutions to these key challenges and learn more about specific concerns of workshop participants.

Materials:

- Board 1: Provides information and case studies for “Protect and Restore the Environment” and “Support Firefighting Access and Emergency Response.” *(page 10)*
- Board 2: Provides information and case studies for “Be Good Neighbors” and “Proactive Approach to Homelessness.” *(page 11)*
- Board 3: Provides information and case studies for “Create and Inviting and Comfortable Trail Experience.” *(page 12)*
- Flip charts for notetaking
- Post-it notes

Activity: Staff take notes regarding participants’ key concerns and additional ideas related to trail best practices. See *images of notes on pages 13 to 21.*

Station 3. Opportunity Mapping

Objective: Collect local knowledge on the corridor from the public to help guide planning of recreation opportunities, connector trails, access points, and destinations.

Materials:

- Board 1: South Mendocino County map with alignment. *(page 22)*
- Board 2: North Mendocino County map with alignment. *(page 23)*
- Board 3: Humboldt and Trinity Counties map with alignment. *(page 24)*
- Board 4: North Humboldt County map with alignment. *(page 25)*
- Board 5: Fortuna zoomed-in map with alignment. *(page 26)*

Activity: Participants use three colored stickers to mark key trail access points (red sticker); recreation opportunities such as water access, other trails, and parks (blue sticker); and destinations such as local landmarks, businesses, and scenic views (green sticker). Participants can also write additional details on the boards or on post it notes. *See images of notes on pages 27 to 47.*

Station 4. Trail Experience

Objective: Collect feedback from the public on what amenities they want the trail to offer and the “look and feel” of the trail that they prefer.

Materials:

- Board 1: Look and Feel. Shows different aesthetic styles for the trail through example images and inspiration images. *(page 48)*
- Board 2: Amenities. Shows eight types of amenities with example images. *(page 49)*

Activities: On Board 1, participants are asked to vote for their preferred aesthetic using stickers (one sticker per person). On Board 2, participants are asked to vote for their preferred amenities; three stickers each, which can be distributed all on one item or spread out on different amenities. On each board, participants can also write additional details on the boards or on post it notes. *See images of notes on pages 50 to 55.*

Station 5. Trail Towns

Objective: Collect feedback from the public on what types of businesses they want near the trail and what types of businesses already exist in their community.

Materials:

- Board 1: Economic Benefit Assessment Overview. Explains how the GRT can economically benefit communities and provides a QR code for participants to access the full assessment. *(page 56)*
- Board 2: Economic Opportunities and Trail Oriented Development. Provides information on different economic opportunities along trails and trail-oriented development, with example images. *(page 57)*
- Boards 3 & 4: Asks participants four questions about makes their community unique, as well as how the GRT could support their community and visa-versa. *(pages 58 and 59)*

Activity: Participants write down responses to the question prompts on boards 3 & 4. Participants are also asked to look at what other people have written and add stickers to other responses to show support for any they agree with. *See images of notes on pages 60 to 63.*

Station 6. Kids Station

Objective: Provide space for kids to provide creative feedback.

Materials:

- Blank paper and coloring-books
- Markers and crayons

Activity: Children are asked to draw what they want to see on the Great Redwood Trail.

Welcome to the Great Redwood Trail Master Plan Community Workshop!

We want to hear from you! Visit each station to learn more about the Master Plan and share your ideas. Each station is numbered and has different content and activities.



1

TRAIL VISION

Learn all about the vision for the Great Redwood Trail and the Master Plan. **Start at this station!**

2

TRAIL BEST PRACTICES

Learn about key challenges that the Master Plan will address, and provide feedback on the topics that are important to you.

3

OPPORTUNITY MAPPING

Share your local knowledge of destinations and opportunities along the trail corridor.

4

TRAIL EXPERIENCE

Help inform the look and feel of the trail and the amenities along it.

5

TRAIL TOWNS

Learn about the economic benefits of the trail and tell us what makes your trail town unique.

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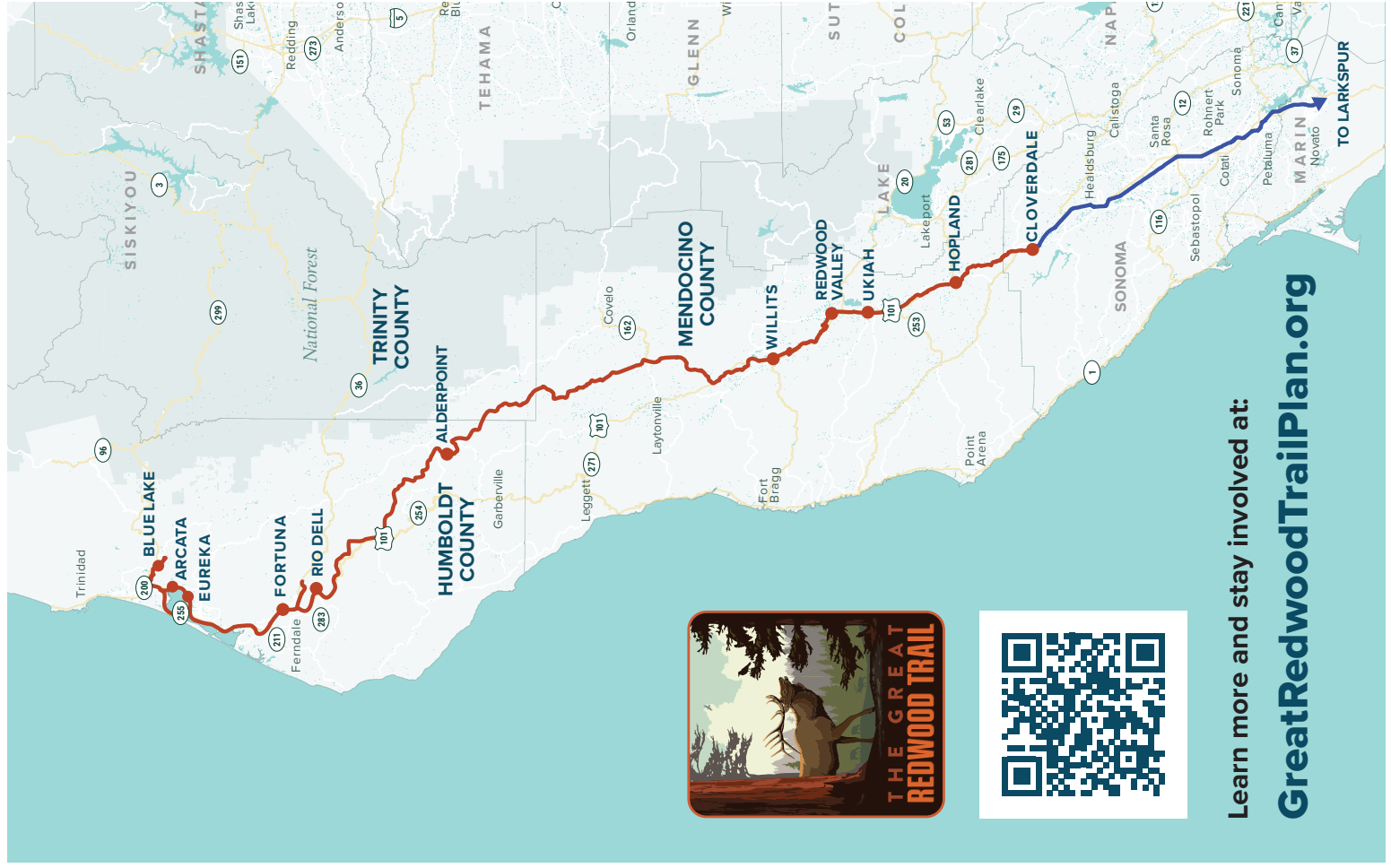
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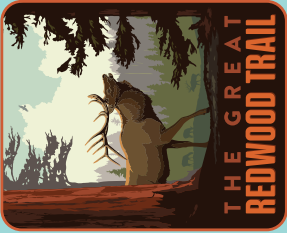
5

TRAIL TOWNS

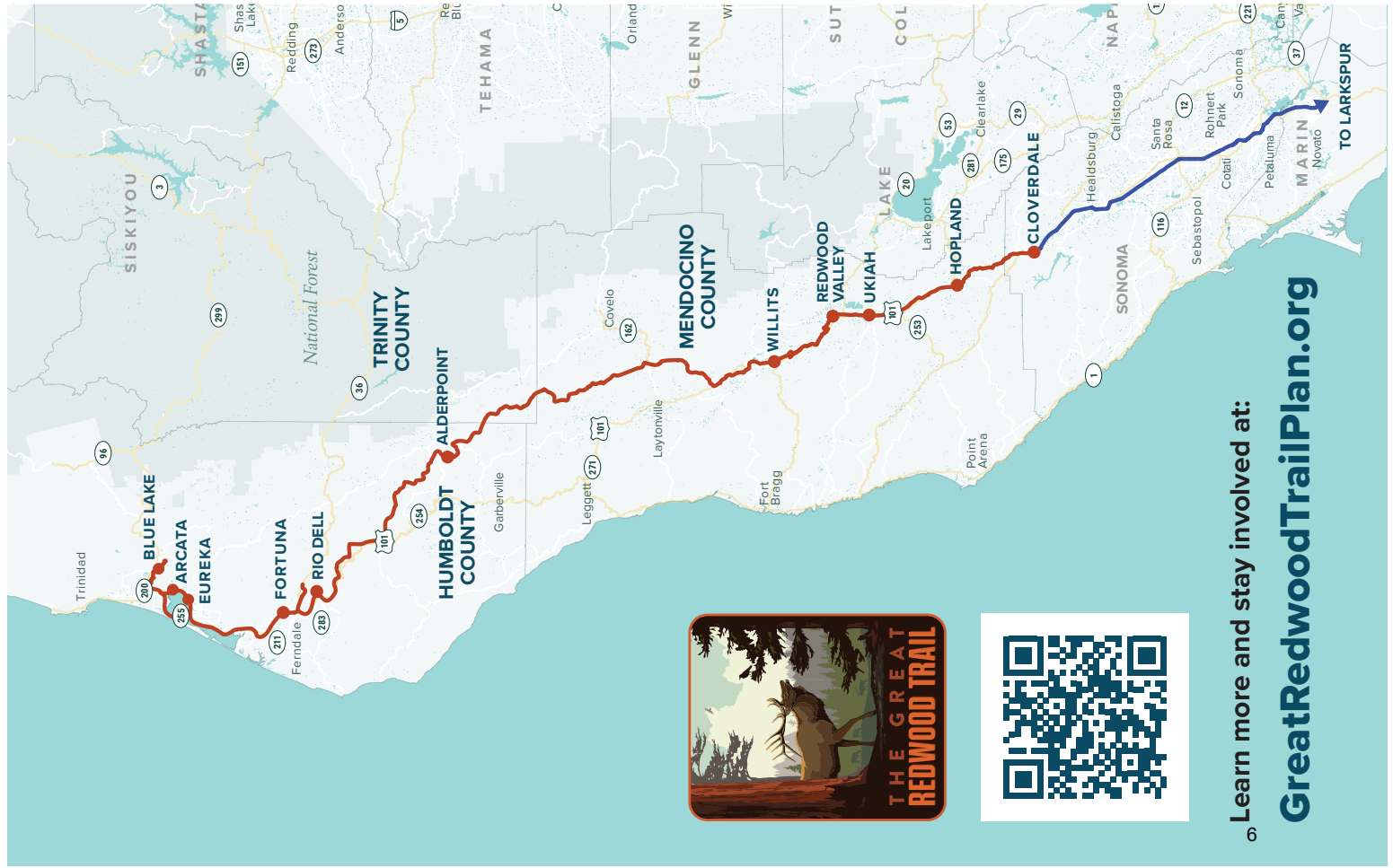
Learn about the economic benefits of the trail and tell us what makes your trail town unique.





A map of Northern California showing the route of the Great Redwood Trail. The trail is highlighted in red and blue, starting from the coast near Blue Lake and ending near Larkspur. The route passes through Humboldt, Trinity, Mendocino, and Sonoma counties. Key locations marked include Blue Lake, Arcata, Eureka, Fortuna, Rio Dell, Alderpoint, Willits, Ukiah, Hopland, Cloverdale, and Larkspur. The map also shows major highways, local roads, and geographical features like National Forest and various lakes. The trail is labeled 'THE GREAT REDWOOD TRAIL' in a stylized font.



Learn more and stay involved at:
GreatRedwoodTrailPlan.org



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The Great Redwood Trail will connect the many unique communities of Marin, Sonoma, Mendocino, Trinity, and Humboldt Counties, creating a transformational economic engine and boosting healthy recreation for all in the North Coast region.

1998

Operation of the NWP railroad ceased

2018

SB 1029 - Feasibility Reports

2021

SB 69 - Great Redwood Trail Act Passed

Transferred Sonoma & Marin to SMART

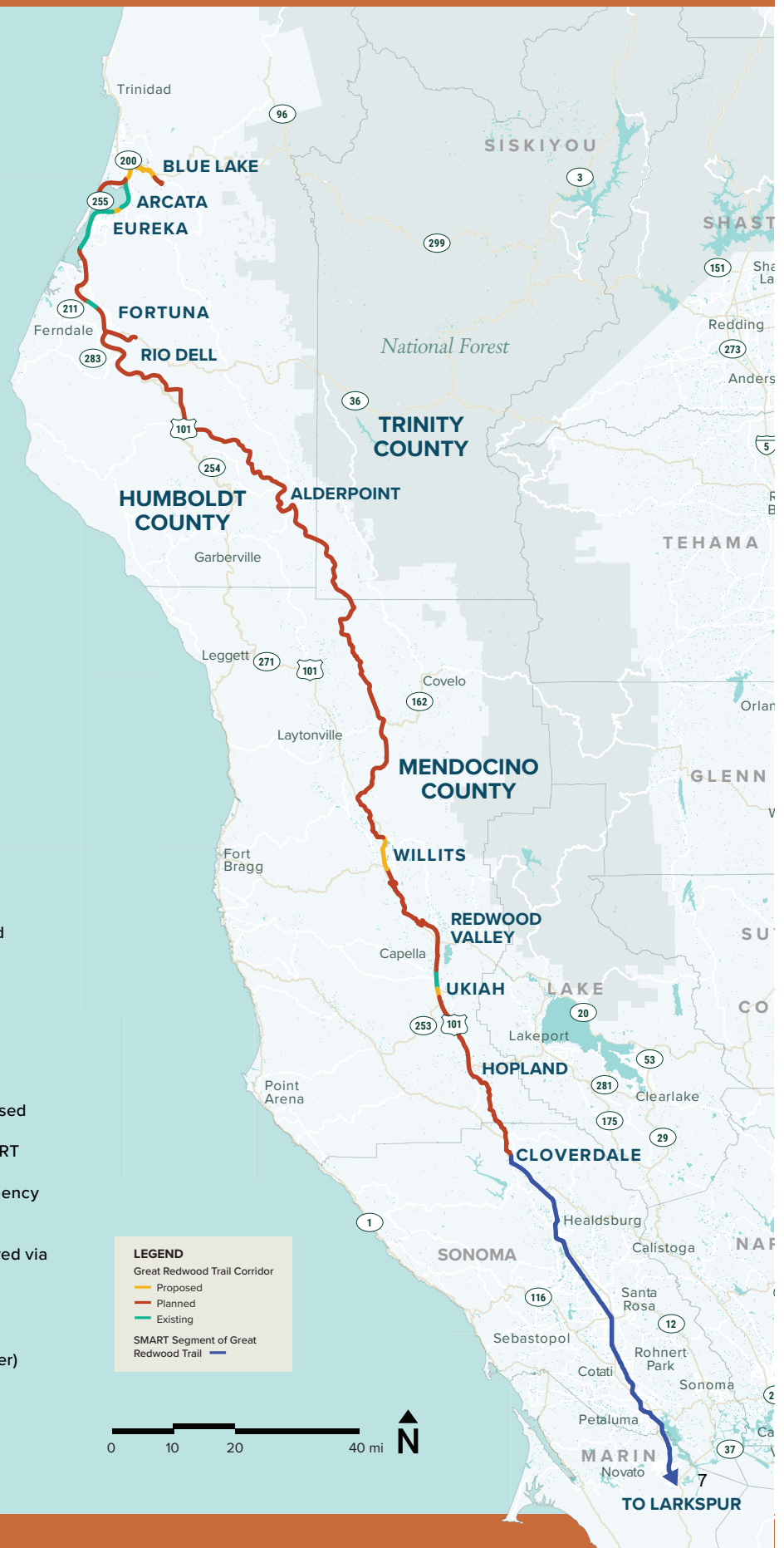
Created the Great Redwood Trail Agency (GRTA)

- Requires the rail corridor be preserved via railbanking

2022 - Present

Railbanked from Willits north (October)

Kicked Off the Master Plan (October)





TRAIL VISION

1

WHAT IS A MASTER PLAN?

The master plan is a high-level roadmap for Mendocino, Trinity, and Humboldt Counties that will provide guidance on:

- ▶ Operations & maintenance
- ▶ Trail design
- ▶ Cultural & natural resource protection
- ▶ Habitat restoration
- ▶ Project prioritization
- ▶ Funding sources

The master plan will be informed by:

- ▶ In-person and virtual community meetings
- ▶ Small group problem solving meetings
- ▶ Tabling at events in your community

The project team is consulting a wide range of people including:

- ▶ Tribes
- ▶ First Responders
- ▶ Business Owners
- ▶ Farming & Ranching Community
- ▶ Local Leaders

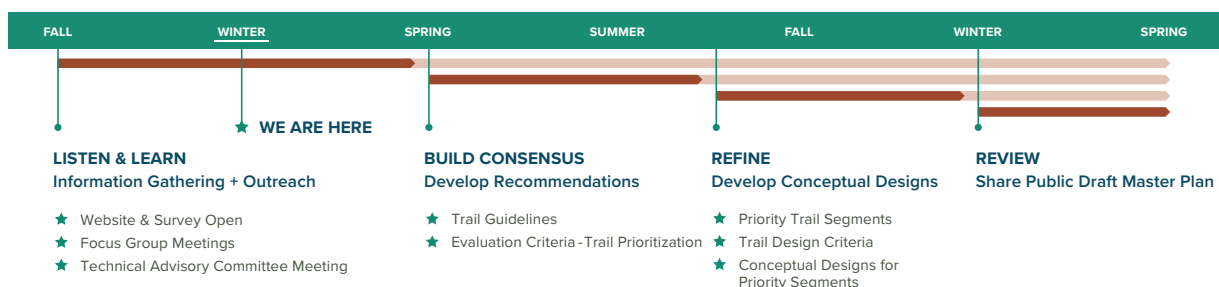


MASTER PLAN SCHEDULE

2022

2023

2024





TRAIL VISION

1



Annie & Mary Rail Trail

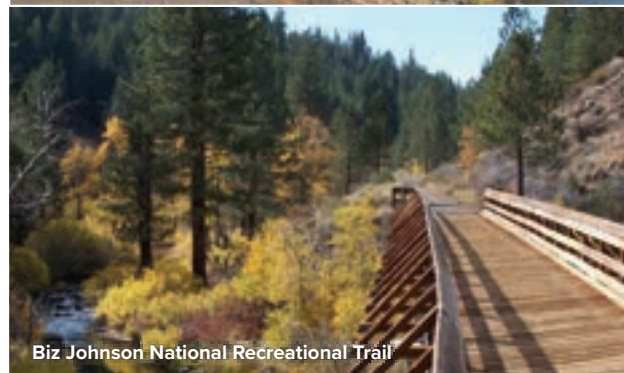
Source (above images): Friends of Annie & Mary Rail Trail

WHAT IS A RAIL TRAIL?

- ▶ Multi-use public paths created from former railroad corridors
- ▶ Model used across the country
- ▶ Over 25,000 miles in the US with over 1,000 miles in CA
- ▶ Rail trails support recreation, economic development, tourism, and environmental restoration in towns and rural areas



Olympic Discovery Trail

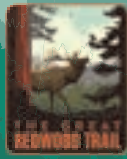


Biz Johnson National Recreational Trail

What is Railbanking?



Railbanking is a method, established in the National Trails System Act, to preserve an out-of-service rail corridor through interim use as a trail until a railroad might need the corridor again for rail service. The Great Redwood Trail Agency is mandated to railbank the former North Coast Railroad Authority rail corridor with the Surface Transportation Board. This use of railbanked corridors as trails has preserved thousands of miles of rail corridors that would otherwise have been abandoned.



TRAIL BEST PRACTICES

2



Protect and Restore the Environment

The trail design will address negative impacts from rail use.

Trail projects will include:

- ▶ Restoring natural ecosystems and fish and wildlife habitats
- ▶ Restoring creeks and fish passage
- ▶ Protecting Native American cultural heritage
- ▶ Protecting waterways and improve water quality
- ▶ Removing abandoned rail equipment
- ▶ Restoring bridge and tunnel structures



Photo Credit: City of Eureka

Case Study: Elk River Restoration & Trail Project

The City of Eureka restored 114 acres of the Elk River estuary while constructing 1-mile of the Great Redwood and Eureka Waterfront Trail. The project restored critical estuarine habitat for fish and wildlife. This new section of Great Redwood Trail serves as an elevated berm that helps protect the coast from sea level rise.



Support Firefighting Access and Emergency Access

The Great Redwood Trail will support regional fire safety and emergency response by:

- ▶ Serving as a firebreak
- ▶ Providing emergency vehicle access to remote areas
- ▶ Building partnerships with local agencies to address fire and safety issues
- ▶ Restricting and managing campfires



Case Study: Sonoma County Trails as Fire Breaks

In Sonoma County, trails have been used as fire breaks to protect neighboring communities from major fires. Examples include Trione-Annadel State Park, Foothill Regional Park, Hood Mountain and others. Trails in these parks served as access points for fire fighting, fire breaks during fire incidents, and control lines for prescribed fires.



TRAIL BEST PRACTICES

2



Be Good Neighbors

Research has shown that trail users stay on designated trails. The master plan process and future design phases will work with adjacent landowners to explore:

- ▶ Trail management solutions to maintain a clean and safe trail
- ▶ Rules and regulations to manage trail use and restrict undesirable activities
- ▶ Enforcement, patrols, and emergency response plans
- ▶ Design strategies to address concerns of adjacent neighbors and businesses, such as signage, fencing, landforms, and landscape buffers to encourage respectful trail use and increase privacy



Case Study: AG RESPECT Program

The Napa Vine Trail, a rail-trail traveling through vineyards and communities in Napa Valley, developed the AG RESPECT program to address agricultural community concerns. The guidelines were collaboratively developed by active agricultural operations and trail advocates. Signage, education, and trail management policies now help address top concerns from the agricultural community and reduce conflicts with trail users.



Proactive Approach to Homelessness

Much of the trail will be in rural and isolated areas that typically do not experience homeless encampments. However, sections in cities and developed communities with resources will require thoughtful and proactive responses to address encampments. Solutions could include:

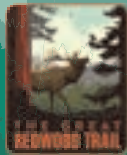
- ▶ Working closely with homelessness outreach programs, county agencies, and continuums-of-care
- ▶ Designing standards for the trail that minimize the potential for unauthorized camping
- ▶ Coordinating with local agencies to provide active programming and events - research has shown that “public eyes” on trails and parks discourage camping
- ▶ Regular patrols and trail managers to contact when necessary
- ▶ Routine trail maintenance and management strategies



Photo Credit: Downtown Streets Team

Case Study: Downtown Streets Team

City of San Jose worked with several local non-profits to address encampments along the Guadalupe River Trail. The non-profit, Downtown Streets Team, connects unhoused residents along the trail with services and provides opportunities for employment through trail cleanups. Peace Officers and young adults from the local Conservation Corps patrol the trail to keep ‘eyes on the street’ and clean up nuisances.



TRAIL BEST PRACTICES

2



Create an Inviting Trail Experience

MANAGEMENT & MAINTENANCE

Well-maintained trails have been proven to deter crime and create a safe experience for recreation. The Great Redwood Trail maintenance and management plan will include:

- ▶ Routine maintenance plan for trailheads and restrooms
- ▶ Trail rules and regulations
- ▶ Nuisance abatement procedures
- ▶ Anti-graffiti coating on trail amenities
- ▶ Incorporate design elements, such as benches, interpretive panels, and public art into the trail

CRIME PREVENTION THROUGH TRAIL DESIGN

The greatest deterrent to crime is creating a trail that is actively used and loved by the local community. Strategies include:

- ▶ Crime Prevention Through Environmental Design (CPTED)
- ▶ Well-lit and highly visible trailheads and access points
- ▶ Public art and murals
- ▶ Regular programming, including community events and races
- ▶ Overlapping uses, including visitor-serving businesses that face the trail

PATROLS & ENFORCEMENT

The master plan will include enforcement strategies such as:

- ▶ Coordinating with law enforcement
- ▶ Exploring options for routine volunteer patrols
- ▶ Creating a standard mile marker system to allow for quick emergency response



Photo Credit: LA River Rangers Program

Case Study: LA River Rangers Program

This program employs trained staff and youth to patrol trails to provide safety monitoring and cleanup along the LA River Greenway.



Case Study: CV Link

Highly visible access points with lighting and wayfinding. Amenities feature anti-graffiti coating that facilitates easy maintenance.



Photo Credit: Appalachian Trail Conservancy

Case Study: Appalachian Trail Conservancy “Ridgerunners”

The Appalachian Trail Conservancy has a trail patrol program called “Ridgerunners”. Teams of volunteers and paid staff patrol the trail, providing assistance to hikers, monitoring trail conditions, and reporting any issues.



IDEAS & OPPORTUNITIES

Horses/mules on trail
corrals,
hitching posts,
trucks
parking lots
to accommodate
horse trailer
↑
Ditto

TOWN & CITY
AMENITIES
TIE INTO
LOCAL MERCHANT
MERCHANTS

park: rides
to enable trail
access w/o
bordering trail -
horses

Trail Roads
w/ entrance

As An avid bike-tourer
I feel it's important to
have signs for food,
restaurants, restaurants
+ mileage info. Camp
grounds on route would
be amazing too!

Ditto

Mile markers
along trail
yes yes

Ditto

Need emergency
access and/or
facilities near or
in Nashua
(to deal with
long stretch of
trail)

Repair of
the footles
and panels

Linear parks along
GRT running through
towns like Ukiah!

RIVER
Access!

Community
sponsored

Safety -
is
paramount!

20



25 IN/PO x 30 IN/PO
63,5 cm x 76,2 cm
5.2 SQ FT/PI² (0,48 m²)

3M

As An Avid bike-tarer
I feel its important to
have Signage for food,
restaurants, restaurants
+ Mileage info. Camp
grounds en route would
be Amazing too!

Ditto

Mile markers
along trail

RIVER
ACCESS!

Community
sponsored
segment

Linear parks along
GRT running through
towns like Ukiah!

Repair of
the bridges
and lanes

Ch. dead with
long stretches of

Safety -
is
paramount!

- more people
to maintain
now - more
ideas

Coin Op
Showers

Pack in
with
Pack Gats

Network
of trails
Make the into
hikeable trails
or something
independent

where the trail is
within cities, please
consider parking
and lighting. There
are several other
options that don't
interfere with light
pollution & can
run up/down
with motion

Camp grounds

Went site
said

Ample
Bathrooms
&
Water fountains

Signage to alternate
trails, vista points or
other places of interest

prefer dirt
(not asphalt)
trail composition

↳ But Likelihood
surfaces between
communities
would be great
for commuting,

Preservation
of
petroglyphic
& other
cultural resources

Make
paper
maps!

RSVP
option for
capped or
gum ride.
- paper maps (GRT)

more people
will have access
to mountains
now... never lost

Where the trail is
within cities, please
consider paving
and lighting. There
are several solar
options that don't
interfere with light
pollution & can
ramp up/down
with motion

prefer dirt
(not asphalt)

Trail composition

↳ But likely
surfaces between
communities
would be great
for commuting,

IDEAS & OPPORTUNITIES

Ask community
How can the
Agency
"be a good
neighbor?"

CO

Tourism opportunity through local horse use or
business catering to guiding trail rides

Start simple
& improve
designs as
use & connectivity
increases (via trail
tests)

GARBAGE,
ABANDONED
RAIL ETC

Contact local to Area BackCountry Horsemen units for
trail maintenance and Presence for safety

Fish
Passage

Using Forest service trail grants to help equip people to break/maintain trail
LOCALS?

John Buck @
Clarke Museum
Landowner -
contacts in
canyon!
walked whole canyon

0 BAT MANURE IN ISLAND MTN. (TUNNEL) ← BIG BAT HABITAT

0 HUNTING ISSUES

* Railbank the rails (along L Street trail in Arcata) to enhance the existing trail as open space = not converted to a new road phase.
arcatalinearpark.org

- Develop an app - maps, report issues, gps function, trail features,
town amenities

Addressing
issues

use abandoned rail stations for hostels, campground, etc.

NNA
h Mendo)
L RESCUE

Addressing
SLIDES

Linear Park
on the
L Street Park
with Trail
Corridor through
Arcata

TRIBAL
Representation

Clarke Museum
relationship to
corridor...
- can host
exhibits
- host tours
- interpret sign content

HUNTING ISSUES

* Railpark the rails (along L Street trail in Arcata) to enhance the existing trail as open space + not converted to a new road project.
arcatalinearpark.org

- Develop an app - maps, report issues, gps function, trail features, town amenities

Use abandoned rail stations for hostels, campgrounds, river access where appropriate, bases for trail etc. etc.

Opportunities for private land owners to provide campgrounds/amenities.

Campgrounds en route

Bridge over Mad River, connect the pieces +!

Day use / rest stops suitable for horse users
Water access points/trails for swimming etc - putting in trails to good swimming holes will help prevent erosive user trails!

Horse friendly campsites on public land

How much will it cost? - Paddle-in only campsites + restaurants

Boards needed to welcome equestrians!
(Rules will be needed to minimize spooking horses on trail)

See FB Page
North Coast
Railroad History
for photos

CONCERNS & ISSUES

- Controlling hunters/game warden
- Concerns about trespassing, people leaving trail

Poaching
concerns

Operations
& permits

Being a good
neighbor =
• offers reversion
and rights
• ~~to~~ reduce
impacts on houses
next to corridor

Law enforcement
doesn't really
exist in rural
areas to begin
with... how will it
be a threat?

NEED IT
DONE
SOON

* Privacy of those who live on or near the trail

- Management concerns re: trespassing, garbage, etc. - don't believe it can be managed properly

Ensure ~~easy~~ safe access
to trail from/to
businesses & communities
on other side
of major highway
adjacent to
trails - eg. 101
between Arcata & Eureka

▷ SAFETY IN RURAL, HOT SUMMER OAK SAVANNA
(Southeast Humboldt, North Mendo)

- LONG DISTANCE FROM AMBULANCE SERVICE

Ask community
How can the
Agency
"be a good
neighbor?"

GAR
AD

▷ SAFETY IN RURAL, HOT SUMMER OAK SAVANNA
(Southeast Humboldt, North Mendo)

- LONG DISTANCE FROM AMBULANCE SERVICE
- SUPPORT OF VOLUNTEER FIRE DEPARTMENTS & TECHNICAL RESCUE

WATER (DRINKING) - horses too

- fire safety and suppression responsibilities on the Alderpoint → Trinity Co. section w/o access through the privately owned ranches
- need to be paid for ROW - former railroad -
- Emphasize Trail History! Trails increase land values & improve security near the trail. More eyes!
- Suggest Board on trails impact on crime

HAND TOOLS FOR HISTORIC + CLIMATE
REASONS

How do we manage three blue goo & poison oak

2/23/2020 - Trail
D&S are
negotiating an
agreement to
provide a permit

Learn not
to be a
land owner
again

Conservation
projects reduce
bikers' threats
eco system &
rural lifestyle.

The area
is not and
should not become
an extensive
Bay Area or Cal Poly
university.

Humboldt
is not Santa
Barbara. The push
for this trail is
moving fast!

Concerns re:

Forced easements
on Private Property
by Politicians
who are pushing
this agenda w/out
ranchers input.



OPPORTUNITY MAPPING

3




Instructions:

STEP 1

You are the local expert. Think about the destinations and opportunities you can envision for the Great Redwood Trail.

STEP 2

Mark a pin on the map for a destination or opportunity. There are three colors of pins:










-  **Access (red)** - These are where you would prefer to get on the trail.
-  **Destination (blue)** - These are great existing destinations along the trail, such as businesses, parks, or amazing views.
-  **Opportunity (green)** - These are opportunities for new parks, new businesses or development, or future water access.

STEP 3

Mark as many destinations or opportunities as you would like. Add a sticky note next to your pin with any additional details! (i.e. Great view of Eel River Canyon)



LEGEND

- | | |
|--|--|
|  Great Redwood Trail corridor |  Federal |
|  Proposed |  State |
|  Planned |  Other Public Lands |
|  Existing |  City |
- SMART Segment of GREAT Redwood Trail 



Help us identify trail destinations and opportunities in South Mendocino county!





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








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 Proposed	 State
 Planned	 Other Public Lands
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








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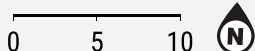
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LEGEND

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|--|--|
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|  Planned |  Other Public Lands |
|  Existing |  City |
- SMART Segment of GREAT
Redwood Trail 



Help us identify trail destinations and opportunities
in South Humboldt and Trinity Counties!





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businesses, parks, or
amazing views.
-  **Opportunity (green)** -
These are opportunities
for new parks,
new businesses or
development, or future
water access.




STEP 3

Mark as many destinations
or opportunities as you
would like. Add a sticky note
next to your pin with any
additional details! (i.e. Great
view of Eel River Canyon)







LEGEND

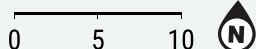
Great Redwood Trail corridor

-  Proposed
-  Planned
-  Existing

SMART Segment of GREAT Redwood Trail

-  State
-  Other Public Lands
-  City

 Federal



Help us identify trail destinations and
opportunities in North Humboldt County!





OPPORTUNITY MAPPING

3

Instructions:

STEP 1

You are the local expert. Think about the destinations and opportunities you can envision for the Great Redwood Trail.

STEP 2

Mark a pin on the map for a destination or opportunity. There are three colors of pins:



Access (red) -

These are where you would prefer to get on the trail.



Destination (blue) -

These are great existing destinations along the trail, such as businesses, parks, or amazing views.



Opportunity (green) -

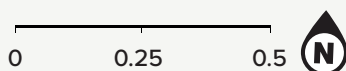
These are opportunities for new parks, new businesses or development, or future water access.

STEP 3

Mark as many destinations or opportunities as you would like. Add a sticky note next to your pin with any additional details! (i.e. Great view of Eel River Canyon)



Help us identify trail destinations and opportunities in Fortuna!



Help us identify trail destinations opportunities in North Humboldt

Best
Kauai
Fishing
Grubbin
Lobster

Electric Line
Rail - Cal Poly
to CR -
In construction/
wind energy
project

Keyak & boat
Launch
Fishing & Bill
at MR Slough
at old SPI Mill Sight

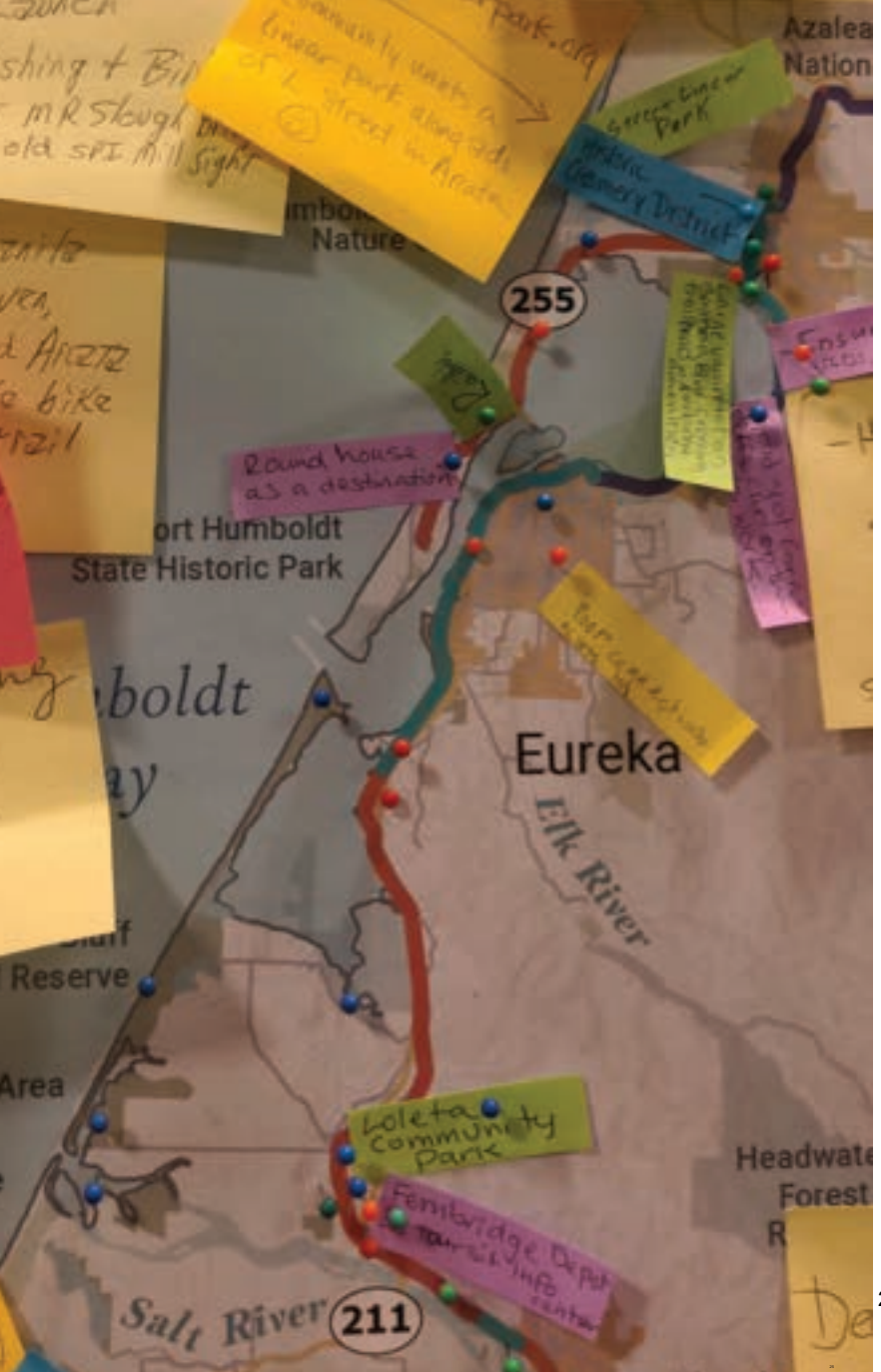
arcata.linearpark.org
Community wants a
linear park along side
of street in Arcata

Connect Mendocino
to Eureka,
and Arcata
for bike
trail

There are other
public land
partners that
surround Loleta
National Wildlife Refuge
Crater Park (County)
South Spit
West of the bluff

Just having
a trail to
the river
would be
cool!

It would like
see the
Loleta
Map.
Community
to brain-
storm
community



MAPPING

3

ify trail destinations and
s in North Humboldt County!

Electric Line
Rail - Cal Poly
to CR -
In the mountains/
10 miles or so
proposed

The End of the Line
in Blue Lake!

"Duke of the Dunes"
The Logger Bar - Red Bluff
Thanks to the state
Humboldt County, Calif.
Humboldt County, Calif.

Blue Lake City wants to
develop a campground
There is the Red River
the town is open
has a lot of room
for development.

Azalea State
National Reserve

Blue Lake

Public Mural or
Sculpture to provide
trail users with the
"End of the Line"
Instagram Moment.

- HUMBOLDT
BAY
SCENIC
RAILROAD -
EUREKA - EUREKA

Humboldt
State
University Forest

This Map does not
show private property
and ranchland -
without strict
control more wildlife
and livestock predation
will occur.

My ranch along the
Eel lost sheep, horses,
cattle and 2500 of
its wildlife in just
15 years due to
wildfire and the
loss of the Eel

Dead end trail?
No trail out
 Hwy 36!

How about a trail
from Fort
to Carlotta??

ACCESS TO
LAKESIDE RIVER

Grizzly Creek Redwoods
State Park

Rio
Dell

283

Reserve
Ferndale

Although 5 miles off the trail, Ferndale is an existing tourist destination. The trail can add to experiences from a Ferndale base - especially if trail access and parking are available at Fernbridge.

Beaver
its wild life
15 years ago
Bull's Head

Headwaters
Forest
R

BOI DT

Fort

Dead end Trail?
No trail out
Hwy 36!

How about the
spring from Alton
to Carleton??

ACCESS TO
VAN DUSEN RIVER

Grizzly Cree
State Park

Parking lot in
Alton -
Horse trailhead -
parking

283

10

Redcrest

Eel River

Please develop
campground and
caravan area
as an equestrian
trailhead

An equestrian
clubhouse
program on this trail
could be perfect
(Redcrest Horse Club would be good)

South Fork Humboldt est
leads to several Humboldt
Redwoods State Parks
such as Klamath Forest Park
with horse trails connecting
Alber Creek Camp, Cane Creek
Camp, Horse Camp and
Baxter and Hamilton
Fairmount Camps
These trails already have a
group of Horse Riders MHA

254

Detours to
Avenue of the Giants
+
The Lost Coast Loop

ns:
acrest

n

as
r

ities

ure

ons

McFee Creek
Hunting Property

Eel River

HU

Campground
on river

254

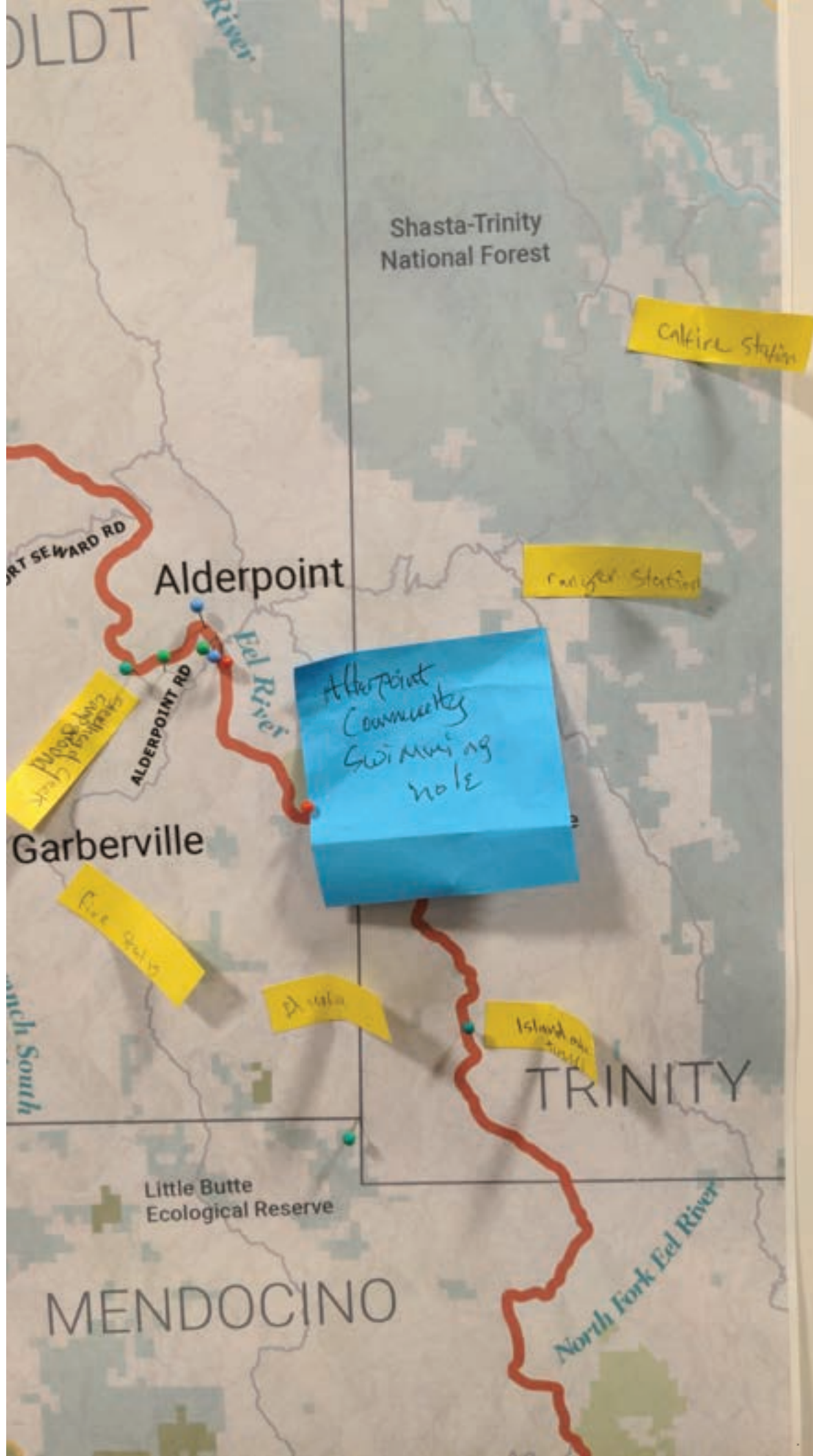
rs Flat

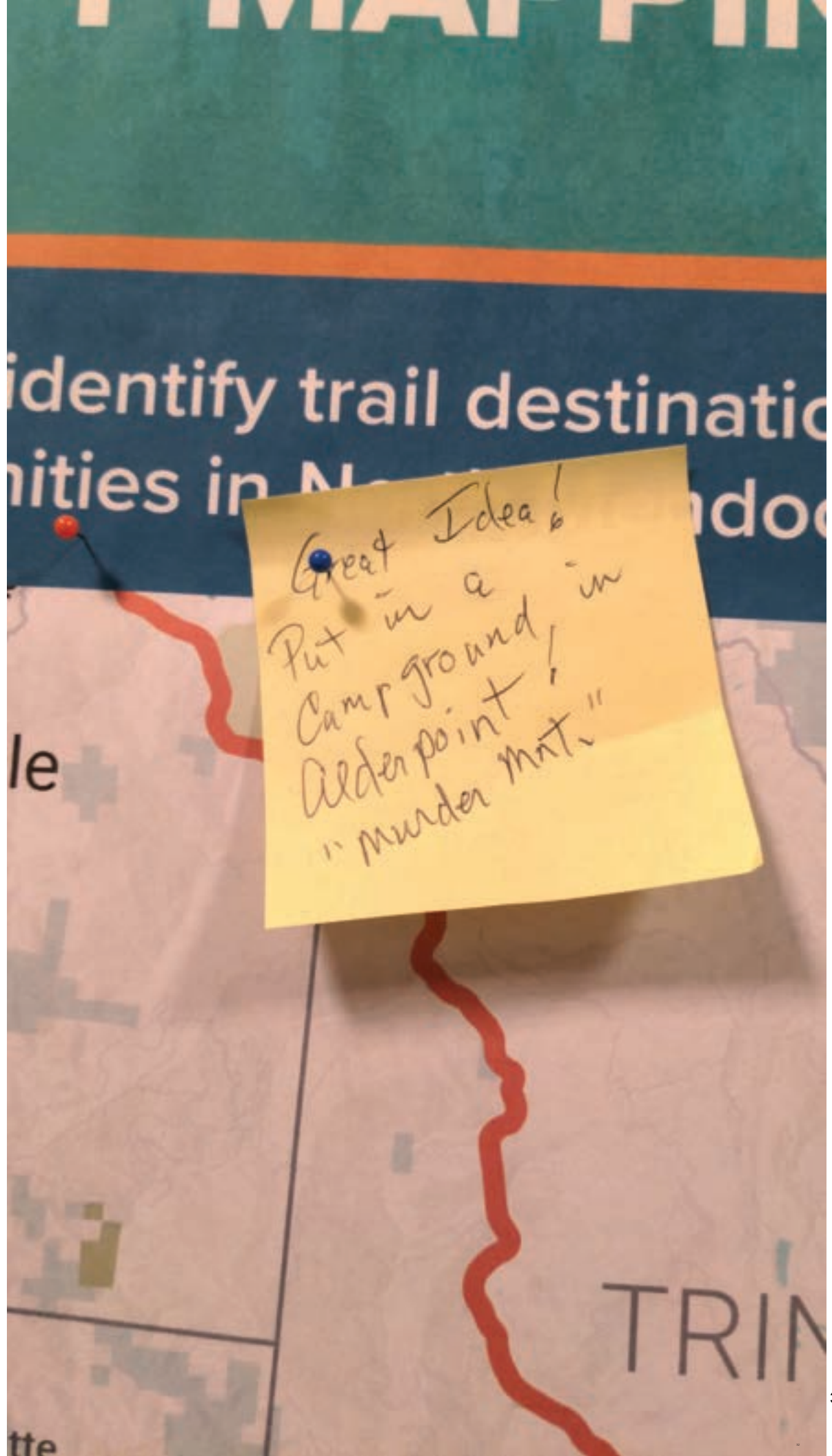
John B. Dewitt
Redwoods State
National Reserve

101

South
River F
Access

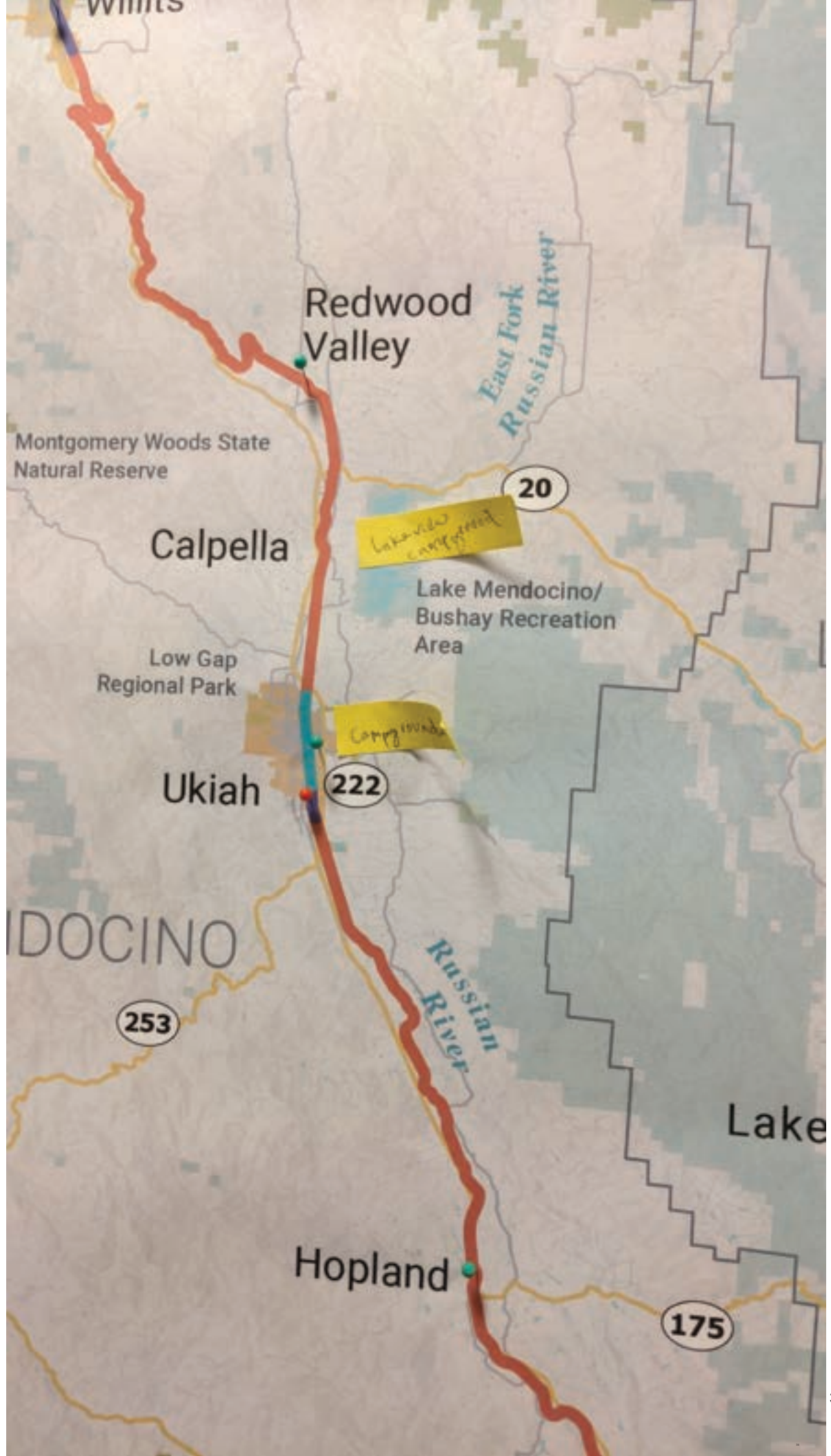
Benbow State
Recreation Area

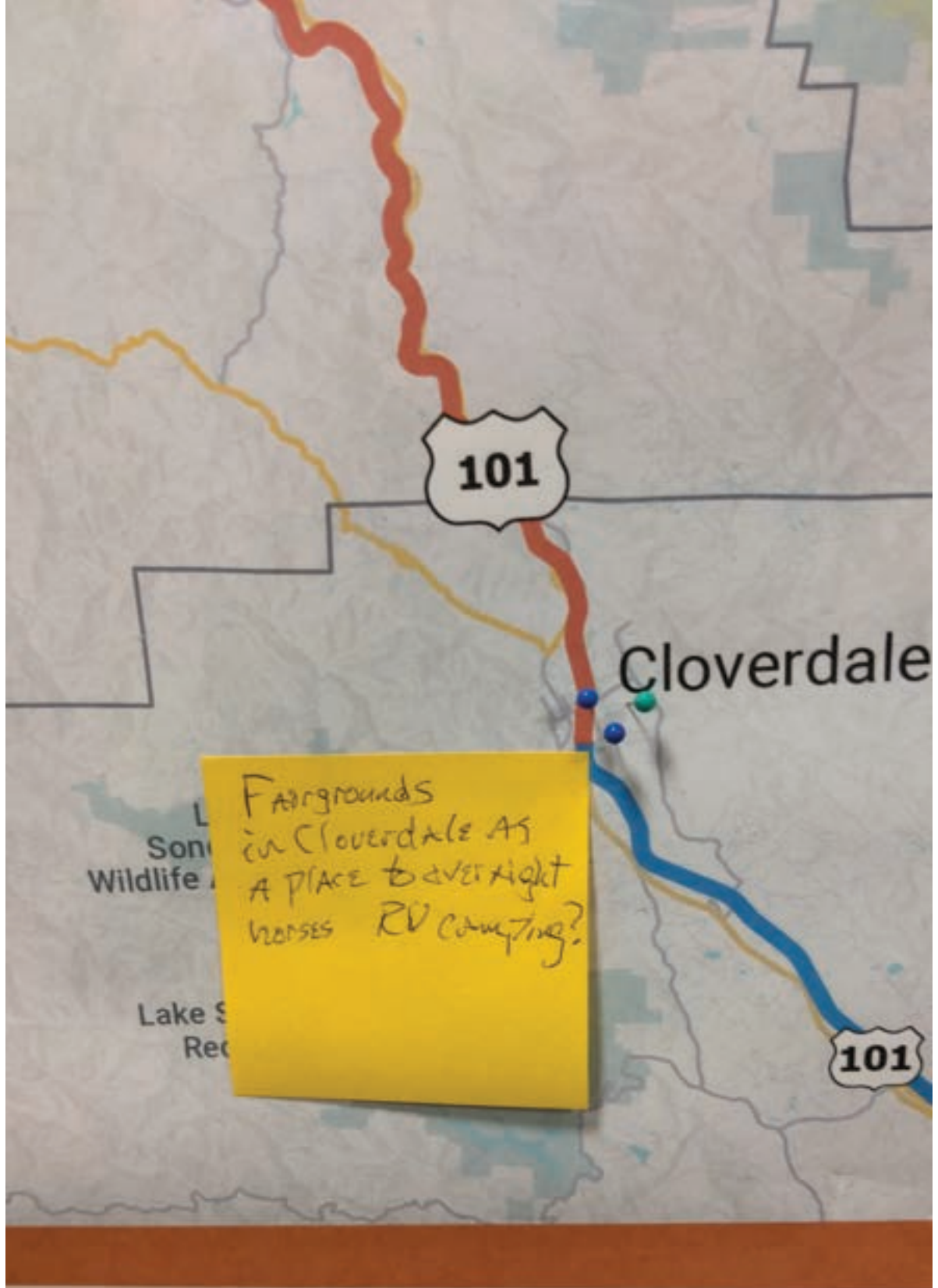




Great Idea!
Put in a
Campground in
Alderpoint!
"murder mt."



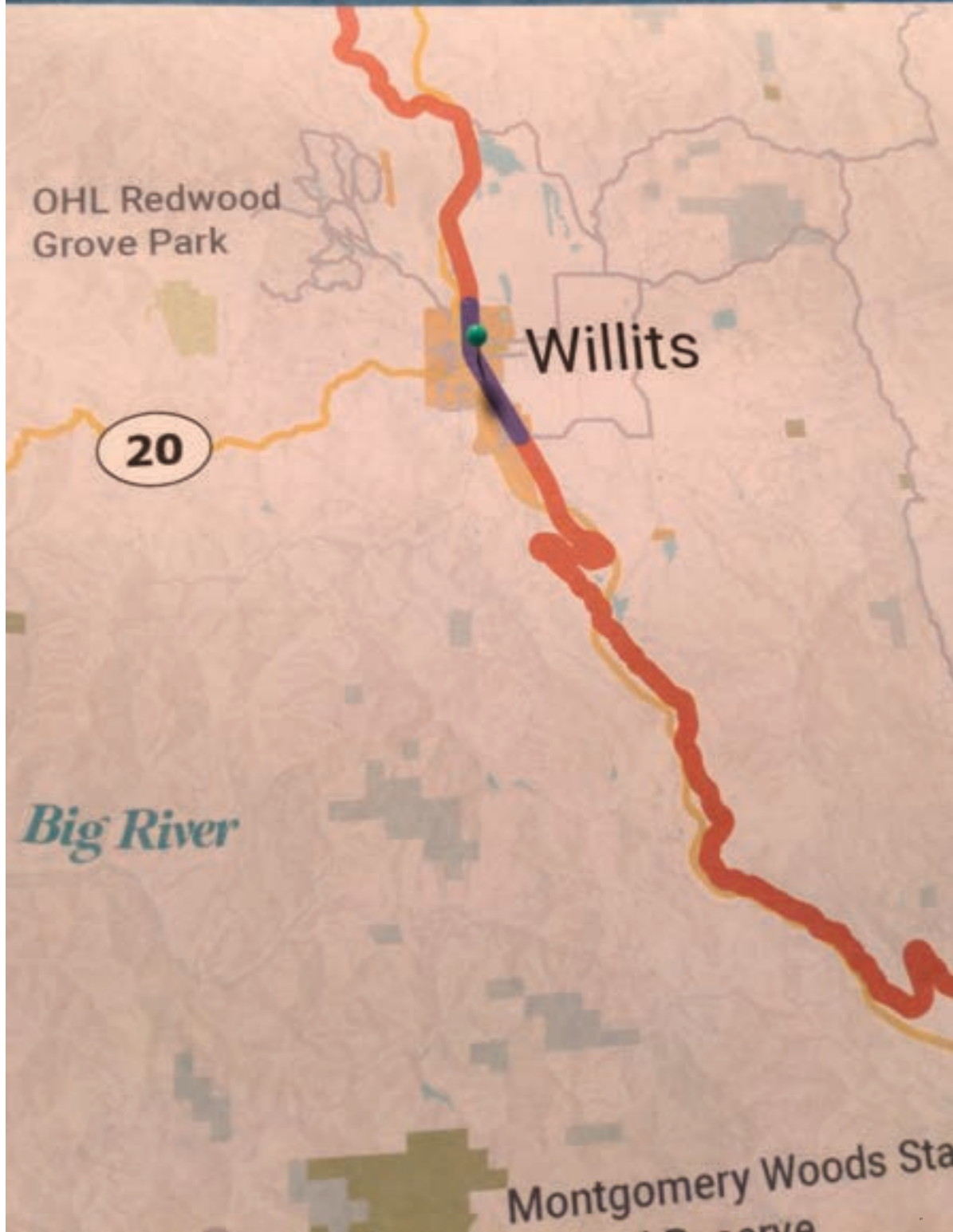




South Fork Honeydew exit
leads to several Humboldt
Redwoods State Parks
such as Rockefeller Forest trail
multiuse trails connecting
Albe Creek Camp Cuneo Creek
Group Horse Camp and
Baxter and Hamilton
Environmental Camps
These trails already have a
group of Horse Riders ~~MAU~~

Detour
Avenue
+
The Last

Help us identify trail destinations
opportunities in South M



Parking lot in
Alton —
Horse trailers —
paeley

ly Cre
Park

pauley

Please develop &
emphasize the
Carlotta Spurr
as an equestrian
trail.

An equestrian
volunteer trail stewardship
program on this trail
would be perfect.
(Backcountry Hovewer Reduced on it
would be great.)

Thanks not even a trail to the river in Fortuna the largest community on the entire red river!

CITY OF FORTUNA BOUNDARY

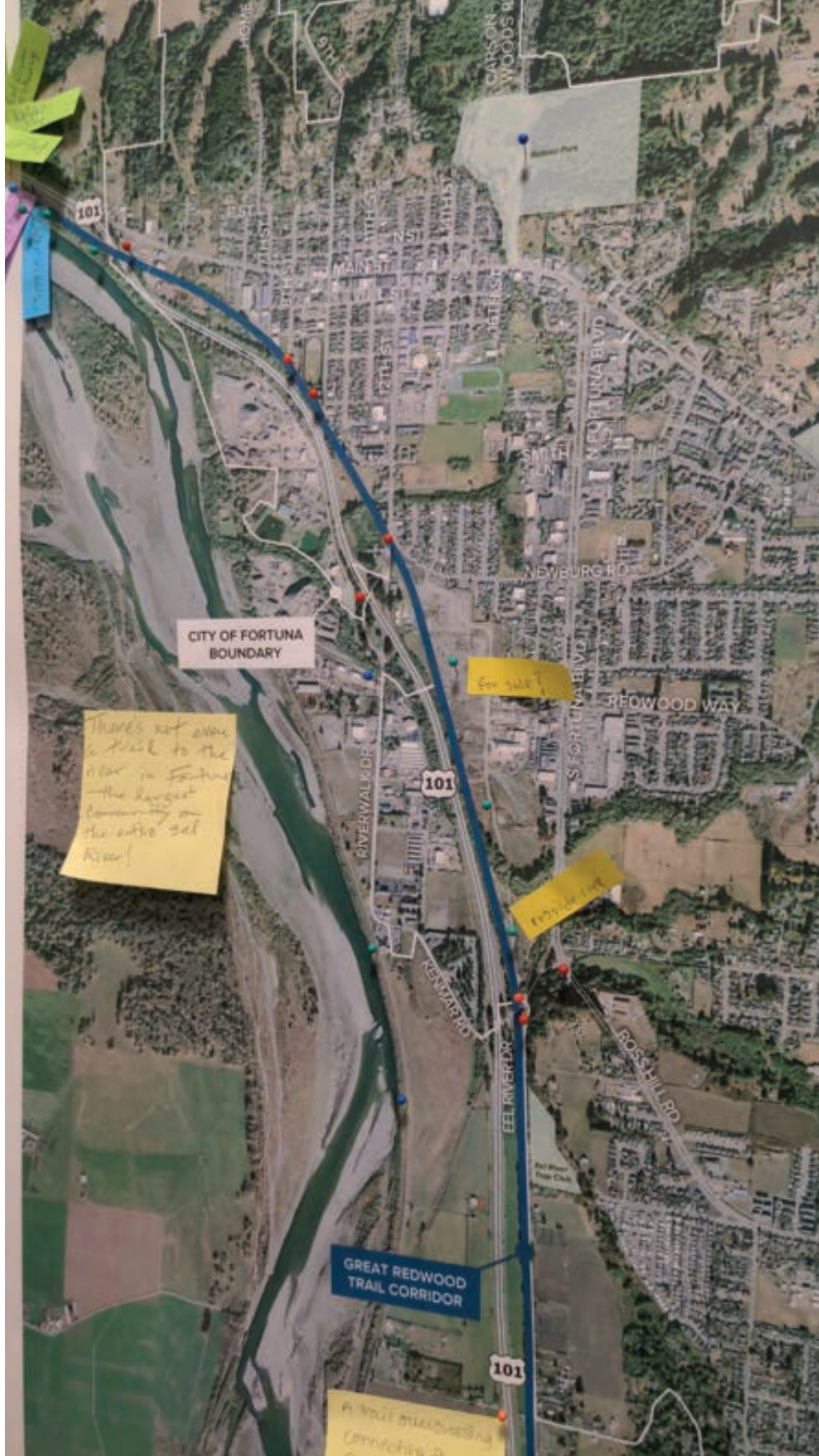
101

GREAT REDWOOD TRAIL CORRIDOR

101

at this intersection...

Please from all...



ns

Loleta is closest
to Pacific Ocean

Del River
a struary

Walpin /
Le Hwy

Hookton Slough

Lo
Comm.
Park

Homeless issues

River views

101

ns:

Please have access
points everywhere
the trail intersects
a city street.

~~Please~~

Also create a
connection @ Hwy
36

GREAT REDWOOD TRAIL CORRIDOR

101

A trail overcrossing
connecting Sundry
Prairie would be
fantastic

Korobi
Stables
Horse back
riding here

are great
destinations
the trail, such as
sses, parks, or
g views.

tunity (green
are opportur
v parks,

usi
opn
acc

ST

any destinations
nities as you
Add a sticky note
r pin with any
details! (i.e. Great
River C

The
would

Ta
Ecological

Life A

ve

We would like
to see the
the Lolota spur
horses/mule

Put Lolota
on the map.
Give community
time to brain-
storm and develop busi-
ness and best community
areas.

LOLETA

Although 5 miles
trail, Ferndale is
tourist destination.
trail can add to e
from a Ferndale base
especially if trail a
and parking are avail
at Fernbridge.

Need safe ⁺² access
from Fortuna to
River Walk
- 12 st Dangerous
- Ken Mar to Narrows

Spur
trail /
Loop, 3/4
connect to 3/4

or
wo
nex
add
view



TRAIL EXPERIENCE

4

HOW DO YOU WANT THE GREAT REDWOOD TRAIL TO LOOK AND FEEL?

STEP 1

Take a sticker from the bag below!

STEP 2

Vote for the look and feel option you like the most!

STEP 3

Add a sticky note to the board and tell us why you like or dislike an option!



Vibrant Culture

Embrace the contemporary culture with “stations” in each town, with bold public art and space for local events.



Green & Blue Ribbon

Connect the corridor by celebrating local ecology and hydrology, with natural materials and native landscapes.



Passage Through Time

Tell the history of the corridor, through historic artifacts and materials that celebrate past peoples and industries of the corridor.





TRAIL EXPERIENCE

4

WHAT TRAIL FEATURES ARE MOST IMPORTANT TO YOU?

STEP 1

Take three stickers from the bag below!

STEP 2

Vote for the trail features that you care most about!

You can spend all three of your "votes" however you like - spread amongst three choices or all on one!

CAMPGROUNDS



<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

RESTROOMS



<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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RIVER ACCESS & BOAT LAUNCHES



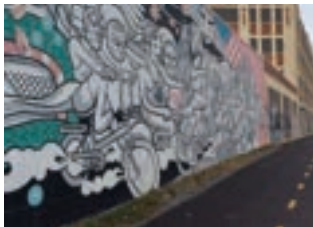
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INTERPRETIVE OR EDUCATIONAL ELEMENTS



<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

PUBLIC ART



<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

SHADE



<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

REST AREAS & OVERLOOKS



<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

LANDSCAPE & ECOLOGY



<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

HOW DO YOU WANT THE TRAIL TO LOOK AND FEEL?

STEP 1

Take a sticker from the bag below!

STEP 2

Vote for the look and feel option you like the most!

STEP 3

Add a sticky note to the board and tell us why you like or dislike an option!

I think all 3 of these looks are a important part of our community and what the trail can offer users

Vibrant Culture

Embrace the contemporary culture with "stations" in each town, with bold public art and space for local events.



Welcoming entrance for cyclists into towns & cities.

Green & Blue Ribbon

Connect the corridor by celebrating local ecology and hydrology, with natural materials and native landscapes.



- All three!
- There's room for culture, environment, and history.

Exhibition
July 2018
August 2018

- All three!
- There's room
for culture,
environment,
and history.

Green & Blue Ribbon

Connect the corridor by
celebrating local ecology and
hydrology, with natural materials
and native landscapes.



Loleta has so much
potential.
~~that~~ I would love
to put Loleta
on the map
without hurting
local ecology

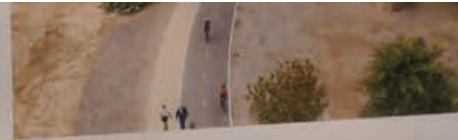
Passage Through Time

Tell the history of the corridor,
through historic artifacts and
materials that celebrate past peoples
and industries of the corridor.



All three are ⁺²
important, so
D> All of the above

Loleta has a
very interesting
history



All three are important, so
 → All of the above +2

Passage Through Time

Tell the history of the corridor,
 through historic artifacts and
 materials that celebrate past peoples
 and industries of the corridor.



Calata has a
 very interesting
 history



If all of these
 looks are important
 keep the trail
 in the urban areas

more explicit
 mention of
 tribal history

Each station
 should reflect
 the local history,
 current culture
 and NATURE!
 All the ideas above
 appropriate

TRAIL EXPERIENCE

4

WHAT TRAIL FEATURES ARE MOST IMPORTANT TO YOU?

STEP 1

Take three stickers from the bag below!

STEP 2

Vote for the trail features that you care most about!

You can spend all three of your "votes" however you like - spread amongst three choices or all on one!

CAMPGROUNDS



RESTROOMS



RIVER ACCESS & BOAT LAUNCHES



INTERPRETIVE OR EDUCATIONAL ELEMENTS



PUBLIC ART



SHADE



REST AREAS & OVERLOOKS



LANDSCAPE & ECOLOGY



SCULPTURE

LAUNCHES



PUBLIC ART



SCULPTURE

REST AREAS & OVERLOOKS



pieces or all on one!



And maintenance
Support
Water kumbas



Being
Equestrian
Friendly

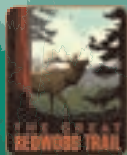


Horse
Friendly
Campsites / Water
Areas
Horse Trailer Park

Shade &
Rain shelter
(canopies
(w/ g. tent))



EXIT



TRAIL TOWNS

5

How Will the Great Redwood Trail create Economic Benefits for my Community?

The Great Redwood Trail will be a transformational economic engine in Northern California. The immense scale and scenic beauty of the completed trail will create new recreational experiences that will become destinations for the entire state and beyond, with 6.1 to 9.2 million trips expected annually.



Recreation, Tourism, and Retail Benefits

The Great Redwood Trail is expected to have **2 to 3.1 million trips annually** by visitors from outside the region. New tourism from the Great Redwood Trail will be able to support increased economic development near and along the trail, such as expanded or new lodging, restaurants, rentals, and retail.

\$62,693,000 annual revenue



\$23,519,000
FOOD/MEALS



\$5,972,000
RETAIL ESTABLISHMENTS



\$398,000
BICYCLE RENTALS



\$29,905,000
LODGING



\$1,899,000
ENTERTAINMENT



Health Benefits

The Great Redwood Trail will expand opportunities for physical activity and exercise for local residents and visitors, which will improve long-term community health and reduce regional health care costs.

\$38,455,000 annual cost savings

Rural communities in Northern California experience significantly higher rates of stroke, heart disease, vehicular collisions, and death than the rest of the state. Benefits from the trail will include:

- ▶ Increased physical activity levels
- ▶ Improved mental health and well-being
- ▶ Increased cardiovascular health
- ▶ Reduced burden on regional health care system
- ▶ Fewer vehicular collisions



Transportation Benefits

The Great Redwood Trail will create new opportunities for local residents and visitors to walk and bike more frequently as a means of transportation for short trips, such as going to the park, running errands, or getting to and from work and school.

\$2,420,000 annual cost savings



\$669,000
REDUCED VEHICLE
CRASH COSTS



\$206,000
REDUCED
CONGESTION COSTS



\$188,000
REDUCED ROAD
MAINTENANCE COSTS



1,230 metric tons*
REDUCTION IN ANNUAL
CO₂ EMISSIONS



\$1,258,000
HOUSEHOLD VEHICLE
OPERATION COST
SAVINGS

**1,230 metric tons are equivalent to the CO₂ removed from the atmosphere by 1,456 acres of U.S. forests in one year.*

Total Benefits:

\$102,568,000

Learn More:





TRAIL TOWNS

5

ECONOMIC OPPORTUNITIES

The Great Redwood Trail will draw visitors to communities along the trail. Visitors will spend on meals, lodging, entertainment and retail shops. Economic development strategies can help maximize the positive impact on the trail.



Economic Development strategies may include:

- ▶ Expansion of existing businesses near the trail
- ▶ New businesses to cater to trail users including:
 - ◆ Restaurants, cafes and coffee shops
 - ◆ Retail shops and outfitters
 - ◆ Hotels, B&Bs
 - ◆ Equipment
- ▶ Relocation of existing businesses - companies often choose to locate in communities that offer a high level of amenities as a means of attracting and retaining employees
- ▶ Development and revitalization of depressed areas, such as converting vacant building or lots into businesses
- ▶ Agritourism such as:
 - ◆ Cannabis or vineyard farm tours
 - ◆ Farm stays
- ▶ Private campgrounds from adjacent landowners

Case Study: The Great Allegheny Passage

The Great Allegheny Passage is a 150-mile multi-use rail-trail between Pittsburgh, Pennsylvania, and Cumberland, Maryland. An economic development trail program included the following:

- ▶ Economic impact studies and trail counts
- ▶ Consistent trail-wide marketing
- ▶ A business network
- ▶ Coaching and capital for business owners

As a result, trail visitors have increased tenfold, and 65 new businesses and 270 new jobs have been created. The overall economic impact of the GAP now reaches \$50 million each year.



Photo Credit: Alta





TRAIL TOWNS

5

What makes your community a special place to visit?

How could the trail tell your community's history or honor leaders in your community?



TRAIL TOWNS

5

What type of new businesses would benefit from the trail?

What existing businesses can visitors go to support the local economy?

What makes your community a special place to visit?

Loleta + 2
We have a
commonly
park next to
where the
trail will
pass!
thru

Memos
the beach
the boy
mini golf
the park
Birding
Kiteing

- Aravali
 - Muthi / Bay
 - Forest
 - Creamy District (↙)
 - (Candy District)
 - Puzh
 - Small town close
 - Farmers Market

[illegible]

Anaconda is small
and swallows
with many local
extinctness.
Three birds of prey too.

- Mawle
- The Lewis & Clark
- Coastal Nature Center

Diary
The Fort
Hawley Ridge
March 18
Amesbury, Mass. (Bristol)
Mud River Bearing Co.
Lewiston Bar
Dell's Lake

- BLOOMING
- HISTORICAL WATERGATE
- ART
- FOOD

How Private
it is

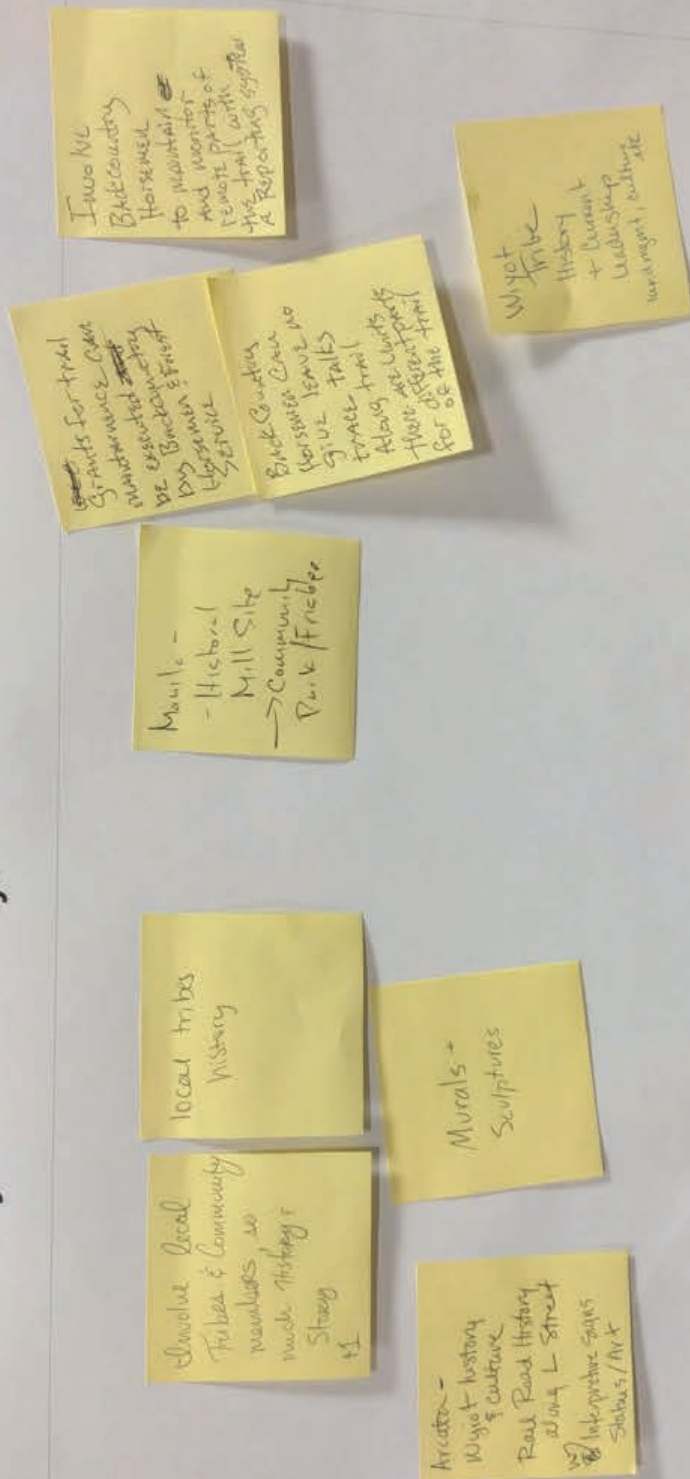
EUROPEAN OFFICES -
HISTORIC OLD TOWN
RESTAURANTS, LOUNGE,
SHOPS, CASUALTY
FACTORY -
TASTING & MORE

[illegible]

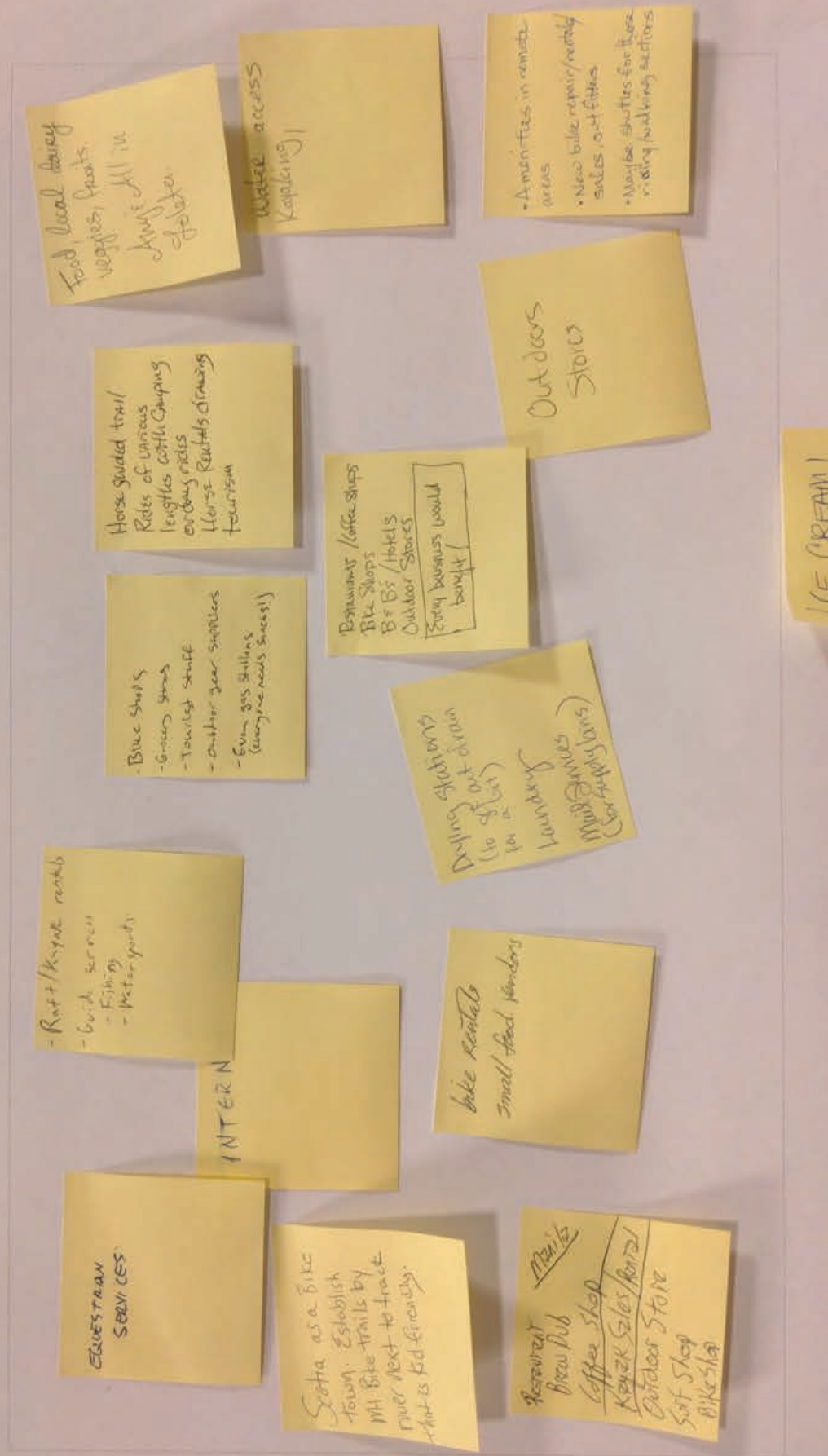
Open
landscapes

Lohita
 Union office
 Budan Path
 Road To
 Ganga to
 Ganga to
 Ganga to

How could the trail tell your community's history or honor leaders in your community?



What type of new businesses would benefit from the trail?



What existing businesses can visitors go to support the local economy?

ICE CREAM!

Three bike shops
incl. an outdoor
local models +
accessories, the
Anette

Nature Center
Mini Golf
Sonic
Sonic Geo House
Horn Bay Social Club

Norfolk Island L. Street
Playhouse Theater
Creative Arts District
Kinetic Sculpture Lab
Pub on the Quay
Robinson Road Montessori
Norfolk High School

Restaurants,
breweries, hotels,
motel, hotels, B&Bs
bike shops, outfitters
grocery stores

The Logger
Bar, Bell Arte
Mad River Brewing
in Blue Lake

Alderpoint
General
Store

FOREIGN SPORT & CYCLE
Restaurants
Hotels
Gift Shops

Foley's Meat
Market
Foley's Market

Les Borels
Furber Natural Food
"Ramon"
Wildberries
Coop